



Package Printing and Group Photographs.

Portrait Packs & Group Photos can be used for Schools, Sports, Kindy's, Dance Groups etc. Layouts can also be used for Proofing, Advertising, Business cards.

You may prefer to build your own Packs and Groups, but Digilab can build your packages and groups for you if you wish.

Packages



Packages are used to create several different sizes of one portrait. They generally range from one 5"x7", two 5"x3.5" and several wallets, to packs which include calendars and bookmarks and 11"x14" portraits.

We have a range of ready-made templates, optimised for no waste. We can change colours and text to suit you. Or tell us what you want and we can design it. You can have any combination of print sizes. You can add fixed text such as your Studio name and image specific text such as a Re-order image number.

Packages may be printed on one sheet of paper, or as single prints, depending on sizes and combinations. You may select a range of packages for each order, to enable your customers to choose different combinations.

Template Charges: As long as you order in excess of 10 prints per template order there is no charge for using one of our standard templates - you pay only for the print. Special templates with artwork etc require a quote.

If you order less than 10 prints per template order, such as re-orders or stragglers, we charge an extra 50% per print to cover our costs.

If your re-orders don't require building into a template, we just charge at our normal print prices with no surcharge. (eg a reorder of just one 5"x7" print).

If you anticipate template reorders, for \$5 at the time of the original print run we can supply you with a CD of all your images built into template form. This way you avoid the 50% surcharge for rebuilding.

See next page for Groups

Groups



Group photographs can be any size but typically range between 8"x10" and 12"x18". As well as school groups, this type of layout can be used for advertising with a photo of a product inside a template with advertising and contact details.

We have a range of ready-made group templates which we can change to suit your needs. You can alter colours and text, add logos and crests etc. or we can design custom templates for you if necessary.

Prices and Requirements: It is easier for you (and us) to discuss your requirements and the possibilities.

As a general rule we are given colour corrected files sized to 8.5"x5", and names are supplied as a Word file.

Prices are the same as on our Price List. If you prefer, we can size and colour correct your images as on our Price List. If you build your own groups into templates you avoid our assembly charges. You are welcome to copy our layouts, or for \$12 we will supply our four most popular layouts as PSD files on a CD.

We do not type names – they are to be supplied as a Word document set out as required for the finished print. Arial 8 or 10 generally works well. We can supply you with box dimensions. What you supply will be reproduced exactly.

We charge \$15 per class to insert the names and the photograph. There is no charge to alter the colours and School names. There is no charge to scan and insert Crests and logos, but we must be supplied with a high quality original print or a digital file. No photocopies please..

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